

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2718717-1	Order #	2718717
Invoice Date	06/25/23	Alt Order #	WOC14178147
Invoice Month	June 2023	Deal #	
Invoice Period	05/29/23 - 06/25/23	Flight Dates	06/20/23 - 06/26/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12696		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	734		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2086AG		
Advertiser Ref	M217166		
Product 1	783		
Product 2			

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/20/23	06/26/23	GMK @ 6A	6:00 AM-7:00 AM	MTWTF--	:30	5	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		06/20/23	06/26/23	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	06/20/23	6:09 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	DBV232000H	\$300.00	NM
4	WHAS	W	06/21/23	6:26 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	DBV232000H	\$300.00	NM
3	WHAS	Th	06/22/23	6:10 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	DBV232000H	\$300.00	NM
5	WHAS	F	06/23/23	6:40 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	DBV232000H	\$300.00	NM
2	06/20/23	06/26/23	GOOD MORNING AMER 7-9a ICA		MTWTF--	:30	8	\$325.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		06/20/23	06/26/23	MTWTF--	8	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	06/20/23	7:48 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
6	WHAS	Tu	06/20/23	8:59 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
7	WHAS	W	06/21/23	7:55 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
2	WHAS	W	06/21/23	8:29 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
3	WHAS	Th	06/22/23	7:55 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
8	WHAS	Th	06/22/23	8:54 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
4	WHAS	F	06/23/23	7:27 AM	GOOD MORNING AMERICA	7-9a	:30	DBV232000H	\$325.00	NM
3	06/20/23	06/24/23	GOOD MORNING AMER 7:00 AM-9:00 AM ICA		-----S-	:30	1	\$180.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		06/19/23	06/25/23	-----S-	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Sa	06/24/23	8:55 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	DBV232000H	\$180.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2718717-1	Invoice Month	June 2023
Invoice Date	06/25/23	Invoice Period	05/29/23 - 06/25/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12696		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
3	06/20/23	06/24/23	GOOD MORNING AMER ICA	7:00 AM-9:00 AM	-----S-	:30	1	\$180.00	NM																																												
4	06/20/23	06/25/23	GOOD MORNING AMER ICA	8-9a	-----S	:30	1	\$200.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/19/23</td> <td>06/25/23</td> <td>-----S</td> <td>1</td> <td>\$200.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/19/23	06/25/23	-----S	1	\$200.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/19/23	06/25/23	-----S	1	\$200.00																																																
<table border="0" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>06/25/23</td> <td>8:42 AM</td> <td>GOOD MORNING AMERICA</td> <td>8-9a</td> <td>:30</td> <td>DBV232000H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Su	06/25/23	8:42 AM	GOOD MORNING AMERICA	8-9a	:30	DBV232000H	\$200.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHAS	Su	06/25/23	8:42 AM	GOOD MORNING AMERICA	8-9a	:30	DBV232000H	\$200.00	NM																																											
5	06/20/23	06/26/23	WHAS11 NEWS AT NO ON	12-1p	MTWTF--	:30	3	\$180.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/20/23</td> <td>06/26/23</td> <td>MTWTF--</td> <td>3</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/20/23	06/26/23	MTWTF--	3	\$180.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/20/23	06/26/23	MTWTF--	3	\$180.00																																																
<table border="0" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>06/20/23</td> <td>12:39 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>DBV232000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>W</td> <td>06/21/23</td> <td>12:07 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>DBV232000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Th</td> <td>06/22/23</td> <td>12:37 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>DBV232000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	06/20/23	12:39 PM	WHAS11 NEWS AT NOON	12-1p	:30	DBV232000H	\$180.00	NM	3	WHAS	W	06/21/23	12:07 PM	WHAS11 NEWS AT NOON	12-1p	:30	DBV232000H	\$180.00	NM	2	WHAS	Th	06/22/23	12:37 PM	WHAS11 NEWS AT NOON	12-1p	:30	DBV232000H	\$180.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHAS	Tu	06/20/23	12:39 PM	WHAS11 NEWS AT NOON	12-1p	:30	DBV232000H	\$180.00	NM																																											
3	WHAS	W	06/21/23	12:07 PM	WHAS11 NEWS AT NOON	12-1p	:30	DBV232000H	\$180.00	NM																																											
2	WHAS	Th	06/22/23	12:37 PM	WHAS11 NEWS AT NOON	12-1p	:30	DBV232000H	\$180.00	NM																																											
6	06/20/23	06/26/23	GMA3	1-2p	MTWTF--	:30	2	\$180.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/20/23</td> <td>06/26/23</td> <td>MTWTF--</td> <td>2</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/20/23	06/26/23	MTWTF--	2	\$180.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/20/23	06/26/23	MTWTF--	2	\$180.00																																																
<table border="0" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>06/20/23</td> <td>1:54 PM</td> <td>GMA3</td> <td>1-2p</td> <td>:30</td> <td>DBV232000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	06/20/23	1:54 PM	GMA3	1-2p	:30	DBV232000H	\$180.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHAS	Tu	06/20/23	1:54 PM	GMA3	1-2p	:30	DBV232000H	\$180.00	NM																																											
7	06/20/23	06/26/23	GENERAL HOSPITAL	2-3p	MTWTF--	:30	2	\$250.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/20/23</td> <td>06/26/23</td> <td>MTWTF--</td> <td>2</td> <td>\$250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/20/23	06/26/23	MTWTF--	2	\$250.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/20/23	06/26/23	MTWTF--	2	\$250.00																																																
<table border="0" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>06/21/23</td> <td>2:59 PM</td> <td>GENERAL HOSPITAL</td> <td>2-3p</td> <td>:30</td> <td>DBV232000H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	W	06/21/23	2:59 PM	GENERAL HOSPITAL	2-3p	:30	DBV232000H	\$250.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WHAS	W	06/21/23	2:59 PM	GENERAL HOSPITAL	2-3p	:30	DBV232000H	\$250.00	NM																																											
8	06/20/23	06/26/23	WHAS11 NEWS @ 4P	4:00 PM-5:00 PM	MTWTF--	:30	3	\$180.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/20/23</td> <td>06/26/23</td> <td>MTWTF--</td> <td>3</td> <td>\$180.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/20/23	06/26/23	MTWTF--	3	\$180.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/20/23	06/26/23	MTWTF--	3	\$180.00																																																
<table border="0" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>06/21/23</td> <td>4:56 PM</td> <td>WHAS11 NEWS @ 4P</td> <td>4:00 PM-5:00 PM</td> <td>:30</td> <td>DBV232000H</td> <td>\$180.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>F</td> <td>06/23/23</td> <td>4:41 PM</td> <td>WHAS11 NEWS @ 4P</td> <td>4:00 PM-5:00 PM</td> <td>:30</td> <td>DBV232000H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	W	06/21/23	4:56 PM	WHAS11 NEWS @ 4P	4:00 PM-5:00 PM	:30	DBV232000H	\$180.00	NM	1	WHAS	F	06/23/23	4:41 PM	WHAS11 NEWS @ 4P	4:00 PM-5:00 PM	:30	DBV232000H	\$180.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WHAS	W	06/21/23	4:56 PM	WHAS11 NEWS @ 4P	4:00 PM-5:00 PM	:30	DBV232000H	\$180.00	NM																																											
1	WHAS	F	06/23/23	4:41 PM	WHAS11 NEWS @ 4P	4:00 PM-5:00 PM	:30	DBV232000H	\$180.00	NM																																											
9	06/20/23	06/26/23	WHAS11 NEWS @ 5p	5-530p	MTWTF--	:30	3	\$350.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/20/23</td> <td>06/26/23</td> <td>MTWTF--</td> <td>3</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/20/23	06/26/23	MTWTF--	3	\$350.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/20/23	06/26/23	MTWTF--	3	\$350.00																																																
<table border="0" style="width: 100%;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>06/20/23</td> <td>5:28 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>DBV232000H</td> <td>\$350.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Th</td> <td>06/22/23</td> <td>5:23 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>DBV232000H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	06/20/23	5:28 PM	WHAS11 NEWS @ 5p	5-530p	:30	DBV232000H	\$350.00	NM	2	WHAS	Th	06/22/23	5:23 PM	WHAS11 NEWS @ 5p	5-530p	:30	DBV232000H	\$350.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHAS	Tu	06/20/23	5:28 PM	WHAS11 NEWS @ 5p	5-530p	:30	DBV232000H	\$350.00	NM																																											
2	WHAS	Th	06/22/23	5:23 PM	WHAS11 NEWS @ 5p	5-530p	:30	DBV232000H	\$350.00	NM																																											
10	06/20/23	06/26/23		530-6p	MTWTF--	:30	3	\$400.00	NM																																												

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2718717-1	Invoice Month	June 2023
Invoice Date	06/25/23	Invoice Period	05/29/23 - 06/25/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12696		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WHAS11 NEWS @ 530 P									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/23	06/26/23	MTWTF--	3	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WHAS	W	06/21/23	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:30	DBV232000H	\$400.00 NM
1	WHAS	F	06/23/23	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:30	DBV232000H	\$400.00 NM
11	06/20/23	06/26/23	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	3	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/23	06/26/23	MTWTF--	3	\$450.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Tu	06/20/23	6:24 PM	WHAS11 NEWS @ 6p	6-630p	:30	DBV232000H	\$450.00 NM
3	WHAS	W	06/21/23	6:17 PM	WHAS11 NEWS @ 6p	6-630p	:30	DBV232000H	\$450.00 NM
2	WHAS	Th	06/22/23	6:28 PM	WHAS11 NEWS @ 6p	6-630p	:30	DBV232000H	\$450.00 NM
12	06/20/23	06/25/23	WHAS11 NEWS SUNDA	630-7p	-----S	:30	1	\$500.00	NM
Y									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/19/23	06/25/23	-----S	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Su	06/25/23		WHAS11 NEWS SUNDAY	630-7p	:00		\$500.00 NM
Credited									
13	06/20/23	06/26/23	ENTERTAINMENT TONI	7-730p	MTWTF--	:30	3	\$500.00	NM
GHT									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/23	06/26/23	MTWTF--	3	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Tu	06/20/23	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	DBV232000H	\$500.00 NM
2	WHAS	W	06/21/23	7:25 PM	ENTERTAINMENT TONIGHT	7-730p	:30	DBV232000H	\$500.00 NM
14	06/20/23	06/26/23	INSIDE EDITION	730-8p	MTWTF--	:30	3	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/20/23	06/26/23	MTWTF--	3	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WHAS	Tu	06/20/23	7:55 PM	INSIDE EDITION	730-8p	:30	DBV232000H	\$500.00 NM
3	WHAS	Th	06/22/23	7:45 PM	INSIDE EDITION	730-8p	:30	DBV232000H	\$500.00 NM
15	06/20/23	06/22/23	Tue Prime B	9-10p	-T-----	:30	1	\$1,275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/19/23	06/25/23	-T-----	1	\$1,275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Tu	06/20/23	9:19 PM	Tue Prime B	9-10p	:30	DBV232000H	\$1,275.00 NM
16	06/20/23	06/23/23	20/20	9:00 PM-11:00 PM	----F--	:30	1	\$650.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2718717-1	Invoice Month	June 2023
Invoice Date	06/25/23	Invoice Period	05/29/23 - 06/25/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12696		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	06/20/23	06/23/23	20/20	9:00 PM-11:00 PM	----F--	:30	1	\$650.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/23 06/25/23 ----F-- 1 \$650.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 06/23/23 9:46 PM 20/20 9:00 PM-11:00 PM :30 DBV232000H \$650.00 NM										
17	06/20/23	06/26/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	3	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-S 3 \$400.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS W 06/21/23 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV232000H \$400.00 NM 2 WHAS F 06/23/23 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV232000H \$400.00 NM 1 WHAS Su 06/25/23 11:13 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV232000H \$400.00 NM										
18	06/20/23	06/24/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----S-	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/23 06/25/23 -----S- 1 \$300.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 06/24/23 11:28 PM WHAS11 NEWS AT 11 SAT 11-1135p :30 DBV232000H \$300.00 NM										
Total Spots							37			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$13,460.00
<u>Agency Commission</u>	\$2,019.00
<u>Net Amount Due</u>	\$11,441.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.